



presented by Olds Regional Exhibition

Hello Parade Participants!

On behalf of Olds Regional Exhibition, thank you for being part of the 2023 edition of the Santa Claus Parade of Lights! We are looking forward to a great evening celebrating the season!

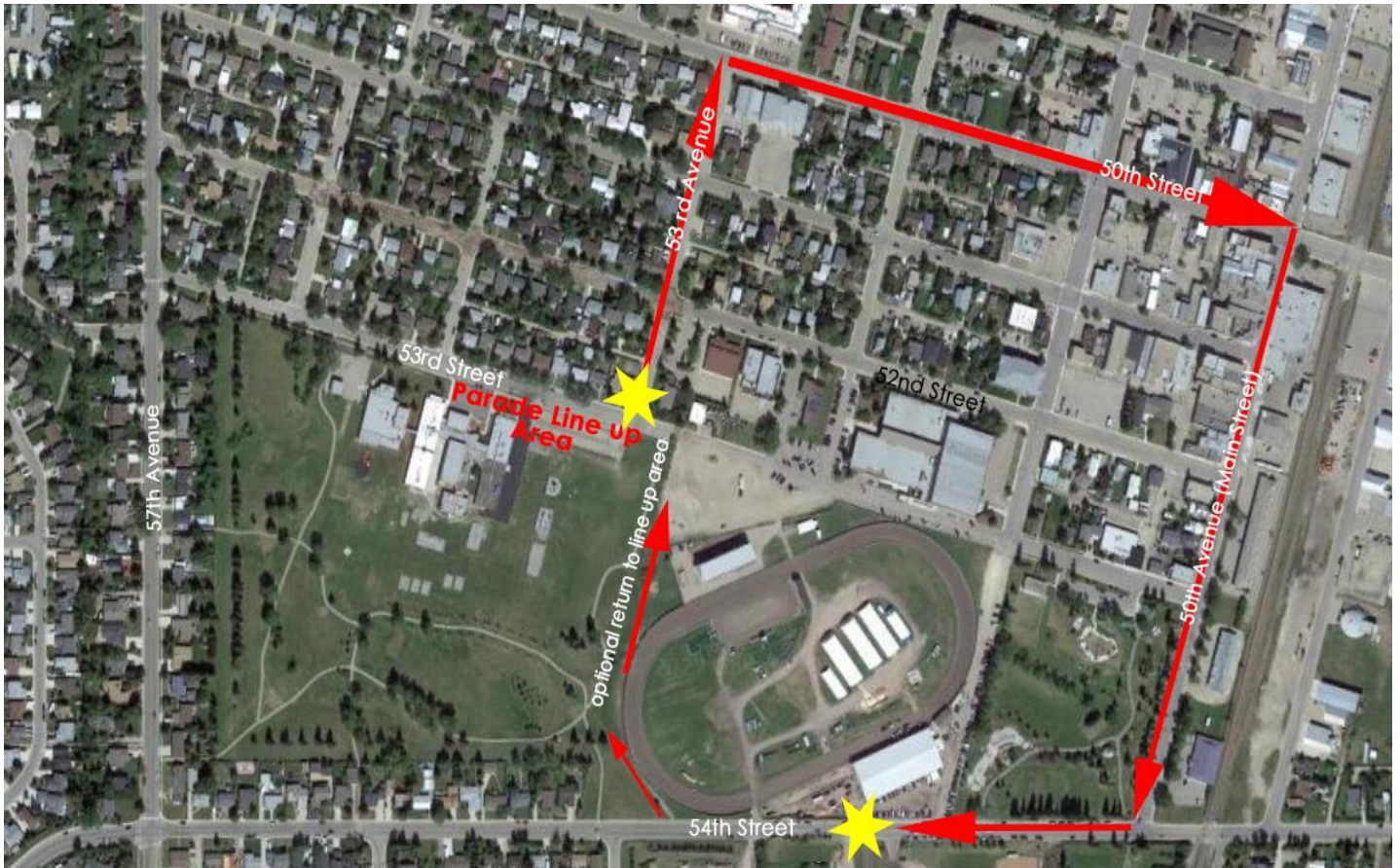
A few notes:

- Parade Line Up Area:
 - o Please arrive at 5:00 pm to the Parade Line Up Area
 - Line Up is on 53rd street by Ecole Olds Elementary School (access off of 57th Avenue)
 - For those bringing people to ride in parade, please park in the parking lot north of the grandstand rather than in front of the school to allow for more parking for our parade entries.
- Parade Start Time: 5:30 pm
- Parade Route:
 - o From Line Up
 - North on 53 Avenue
 - East on 50 Street
 - South on 50th Avenue (main street)
 - West on 54th Street (Cow Palace)
 - Santa will lead the parade and finish at the Cow Palace. The remainder of the parade can disperse after the Exhibition Grounds. If participants need to return to parade line up area, the utility road on the east side of ORE grounds will allow participants to loop back to the parking lot behind the grandstand. Larger units are encouraged to use 54th to 57th Ave if returning to lineup area.
- Candy/Giveaways
 - o Must be handed out and not thrown from floats
 - o Please review the Parade Guidelines
- 1st & 2nd place will be awarded (judging to take place during line up):
 - Olds & District Business
 - Non-Profit
 - Holiday Spirit

ORE - *"The source of agriculture, youth, community and agribusiness since 1899"*

Box 3751 Olds, Alberta T4H 1P5 403-556-3770

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1. No full Santa Costumes... there is only one official Santa in this Parade!!!
2. All units carrying people must be equipped with adequate rails or restraining devices that can reasonably be considered capable of stopping anyone from falling from the unit.
3. If generators, lighting/special effects are used, a Fire Extinguisher must accompany the float.
4. Ample supervision of children must be provided, prior to and during the Parade. The ratio being a minimum of 1 adult to 8 children.
5. All drivers must have a valid driver's license and may be asked to present their license when they arrive at the Muster Area. All entries must allow the driver a 180 degree view of the route at all times. All entries should have direct communication with the driver, whether they are attached or not.
6. Noises must be kept at a reasonable level during the Parade. The only time required for sirens, blowing of horns, or playing loud music is during the Parade itself. Suitable noise levels will be determined by the members of the Parade Committee and any requests to adjust sound levels must be obeyed.
7. Members of the Parade Committee have the right to pull the Livestock entry off the route at the first suitable location if the management of any livestock should become a problem.
8. If at any time a member of the Parade Committee has concerns regarding your entry such as safety, or any other reason that may seem unsuitable, the member has the right to remove your entry from the parade.
9. All applicants must assume all liability relating to or arising from their involvement in the Olds Fashioned Christmas Santa Claus Parade of Lights - The applicant will hold the Town of Olds and its volunteers harmless of any and all claims, actions or causes arising from their participation.
10. In the event of an EMERGENCY, Parade participants must move to the RIGHT of the Parade route to allow clear access for Emergency Vehicles. In the event of a large emergency and the parade must stop, turn into the nearest intersection to your left and cautiously proceed back to the muster area for further direction.

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