



ALBERTA HIGH SCHOOL RODEO FINALS



SPONSORSHIP OPPORTUNITIES
JUNE 4-6 2021

OLDS REGIONAL EXHIBITION
OLDS, AB

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$6,000.00

- 16 VIP Area Access for all Events
- 20 General Admission Tickets
- Recognition on Social Media Page – 2 Personalized Posts
- Premium Signage Location
- Recognition in Print, Program, Voice, Radio, Social Media Ads
- Center/Out Gate Branding

Major Sponsor \$5000

2 Available

- VIP Area Access for all Events
- 20 Admission Tickets
- Recognition on Social Media Page – 2 Personalized Posts
- Premium Signage Location
- Recognition in Print, Program, Voice, Radio, Social Media Ads

Day Sponsor \$4500

3 Available

- VIP Area Access for all Events
- 20 Admission Tickets
- Recognition on Social Media Page – 2 Personalized Posts
- Premium Signage Location
- Present Go-Round Prizes each day
- Recognition in Print, Program, Voice, Radio, Social Media Ads

Champion Saddle Sponsor \$2000

17 Available

- VIP Area Access for all Events
- 20 Admission Tickets
- Recognition on Social Media Page – 2 Personalized Posts
- Arena Banner
- Present Tod Slone Champion Saddle Certificate to Provincial Winner
- Recognition in Print, Program, Voice

A grayscale photograph of a cowboy on a horse in a rodeo arena. The cowboy is wearing a hat and a long-sleeved shirt, and is holding a lasso aloft. The horse is dark-colored and is in motion. In the background, there are other riders and spectators, and a flag is visible on a pole.

Short Round Naming Rights Sponsor \$1500

1 Available

- 8 Private Suite/VIP Area Access for all Events
- 10 Admission Tickets
- Recognition on Social Media Page – 2 Personalized Posts
- Arena Banner
- Recognition in Print, Program, Voice

Rodeo Event Sponsor \$1000

15 Available

- 6 VIP Area Access for all Events
- 10 General Admission Tickets
- Recognition in Social Media Page – 2 Personalized Posts
- Arena Banner
- Recognition in Print, Program, Voice

Rodeo Chute Branding (Rough Stock) \$600

6 Available

- 4 VIP Area Access for all Events
- 10 General Admission Tickets
- Recognition in Social Media Page – 2 Personalized Posts
- Arena Banner
- Recognition in Program
- Announcer recognition

In Arena Banner \$300

- 4 General Admission Tickets
- Recognition in Print, Program, Voice

2021 SPONSORSHIP COMMITMENT

Company Name _____ Phone _____

Address _____

Contact _____ Cell _____

Email _____

PLEASE SELECT SPONSORSHIP LEVEL OF INTEREST

Selected	Sponsorship Level	Value	Cash

CHOOSE ONE OF THE FOLLOWING

I authorize the use of my company name and logo for recognition purposes related to the sponsorship of this event. I will provide company banners for use where permitted.

Signature _____ Date _____

PAYMENT

I have an enclosed cheque
(please make all cheques payable to Olds Regional Exhibition)

Due to early deadlines for printing, commitment must be made by April 1st, 2021.
Sponsorship money must be received no later than May 8th, 2021.

Olds Regional Exhibition is not responsible or liable for damaged, lost, or stolen banners.

No implied exclusivity of any kind.

Please E-mail this form to:

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