

# PRESS RELEASE

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## Re: Olds Regional Exhibition Honors Board Service

Olds Regional Exhibition (ORE) is proud to celebrate its 122<sup>nd</sup> year as a major economic and social driver for the Olds community and greater region. ORE is a non-profit organization guided by a team of dedicated volunteer Board Members who set the strategic vision and mandate. This Board team has been privileged to have iconic community leaders contribute to ORE's legacy. 2021 marks the year where two long serving volunteer Board members retire and focus on their future volunteerism.

Eric Iversen has served the Board of Directors for 35 years where his passion for providing a venue for agriculture celebration has remained steadfast over four decades. He has served in all leadership roles and been an active volunteer for fundraising, livestock programming and much more. Eric and the Innislake Dairies, Iversen Family was awarded the 2007 Outstanding Regional Excellence Award for their contributions to ORE, the community and the region. We wish Eric all the best in his future endeavors.

Curtis Flewelling joined the ORE Board of Directors in 2001 where he has played a vital role in government advocacy and strategic financial partnerships through all executive positions within the organization. Curtis's reputation of integrity, character and competitiveness serve him well as he excels in all personal and professional accomplishments. ORE was proud to present the 2012 Industry Leadership Award was presented to the Flewelling Family of Flewelling Cattle Co. Curtis will remain as a valued volunteer and exhibitor at numerous ORE programs.



ORE's Annual General Meeting was a terrific time to reflect and share the impacts COVID-19 has had on an already lean management system. The organization is very grateful for the provincial and federal funding programs that have addressed the pressures faced by a seven month closure and modified operations for the last six months. The Board and Administrative Team are moving forward with operations and programming that fit within the sector guidance and look forward to the continued partnership with Alberta Health Services to assure public health safety at all times.

Olds Regional Exhibition is announcing its 2021 Board of Directors: Meghan Black, Matt Cadrin, James Carpenter, Kerrie Harvie, Ciara Mattheis, Tim Matthews, Craig Scott, Donna Smith, Krystal Stoutenberg

President Kerrie Harvie states, "ORE is optimistic that with the province rolling out an accessible vaccination program, it will allow "The Path Forward" to be implemented and positively impact the ability to activate our modified event calendar for the 2021 spring and summer season." Tracy Gardner, General Manager reinforced that, "Olds Regional Exhibition connects with our clients and guests and its impact is profound. We are a place where memories are made, millions of dollars are traded, miracles are celebrated and families gather. We take this responsibility very serious and are committed to delivering that promise for generations to come."

Tracy Gardner, General Manager  
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**ORE - "The source of agriculture, youth, community and agribusiness since 1899"**  
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