



Press Release

Wednesday, April 12th, 2023

Olds Regional Exhibition announces that Tracy Gardner, General Manager of ORE is leaving her position. ORE is celebrating Tracy Gardner's fourteen years with the organization as a leader, connector, influencer and passionate voice of the exhibition industry in the community, province and nation. Her dedication to agriculture, community and youth is steadfast and will remain a legacy with ORE through the many partnerships and programming that are showcased annually.

Tracy is integral in the creation, facilitation and production of many new initiatives to ORE and the region. Her commitment to building awareness and engagement when guests come to ORE is palpable. Whether it is to celebrate, compete, learn, sell, buy or cheer, Tracy can be seen elevating youth, supporting volunteers, engaging partners and connecting with community. "I will be forever grateful for the opportunity to serve ORE and actively participate in this tremendous community. My profound love of all youth and rural development, agriculture commerce and communication celebration are manifested by my dedication to ORE."

James Carpenter, ORE Board President says, "Tracy's focus on quality relationships builds trust among partners and stakeholders while also positioning ORE for social and financial success for the next generation." The Board of Directors is focused on a recruitment process to attract a highly motivated and competent professional who has exhibition industry experience and a keen passion for building rural economic capacity. This transition will be seamless while clients, guests and partners can be confident the ORE team will deliver the same level of customer service and engagement they predict and trust.

ORE's Board of Directors, staff and volunteers extend Tracy best wishes as she pursues an exciting professional endeavor.

All inquiries and communications can be directed to:
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ORE - "The source of agriculture, youth, community and agribusiness since 1899"
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